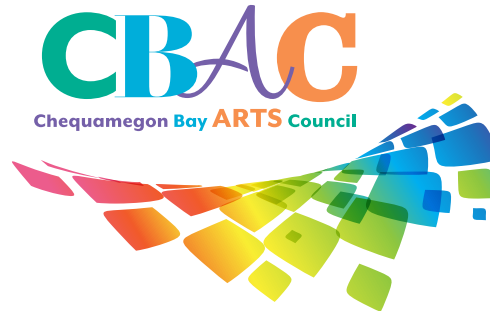


## In this issue...

- 1 **Thank you!**: CBAC 2022 Sponsors
- 2 **President's Letter**
- 3 **More thanks:** To Joanne Meierhofer
- 3 **Editor's Note**
- 4 **Event:** Upcoming Spring Show
- 5 **Wrap-up:** CBAC Annual Meeting on Zoom
- 6 **Profile:** Woodspirit Handcraft
- 9 **Report:** CBAC 2021 Budget
- 9 **Upcoming Event:** 'Art Escape'
- 10 **Calendar**
- 11 **Grants:** Apply soon for Artistic Development Grant
- 12 **Grant Reports**
- 14 **Board Member Profile:** Trisha Miller
- 15 **Supporters:** Update
- 15 **Join CBAC!**
- 16 **AI Grants:** Will be awarded in March
- 16 **Scholarships:** Apply now



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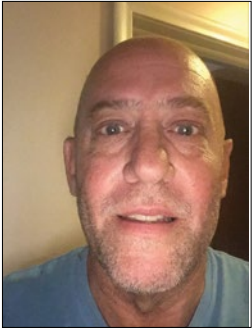
Our fundraising efforts continue. Please consider becoming a sponsor.

Contact Chris Lindsey at (715) 209-5774 or [chrissie6454@gmail.com](mailto:chrissie6454@gmail.com).

# President's Letter

## Serving the Arts and All of Chequamegon Bay's Artists

By Joel Langholz



I recently volunteered to become a member of the CBAC board, and at the annual meeting on January 31, I was named the new president.

My life has been in the Chequamegon Bay Area since 2001, which seems like a long time ago. The trajectory of my life here has been interesting, according to a good friend. There have been fairly dramatic ups

and downs over the past 20 years for Ashland, for my family, and for me.

For six years I was the shopkeeper at **Salmagundi Gallery and Fair Trade Gifts** on Main Street. My wife **Jocelyn** and I were busy with monthly art shows, classes, events, you name it. Just before the pandemic came into our lives, we were really hitting our stride as a business. We had started some remodeling and had some pretty big plans. About a year ago, we moved out of the space on Main Street and continue to do business through our website, appointment shopping in the Ashland Area Development Corporation (AADC), and we've done some pop-up sales.

### CBAC relies on volunteers and supporters

To put things into perspective, **Chequamegon Bay Arts Council**

(CBAC) has existed twice as long as I've lived here. That is a lot of history. Of course, there are folks in our community who know most, if not all, of that history. So many individuals have participated in one way or another—from attending an event, entering art in a show, and maybe becoming a member. There have been numerous donors, sponsors, funders, and supporters over the years.

Then there are those who have been board members. Being on most boards is often seen as an act of service. It oftentimes includes meetings, lots of electronic communication, hopefully teamwork, and under the best circumstances, fun. There is the responsibility of ensuring the organization doesn't unravel, while the broader community can easily take it all for granted and enjoy the gala. All things considered, it can be a challenge to recruit new board members, especially if it involves time and work. It

can come down to who is competent, willing, and able. Meanwhile, some board members will forge on because of their commitment to the organization and the pieces of participation that are fulfilling. This is all volunteer work.

### Looking ahead with strategic planning

In recent history, CBAC took on a facilitated strategic planning process in 2021. Some ideas came out of that process. Improving the value of being a member, more events and classes, strengthening relationships with schools, and focusing on equity in access to grants and participation were identified as clearly stated goals. I am totally on board with this direction. The CBAC board of directors will revisit and expand on what was started last year and continue to reassess our direction.

The Chequamegon Bay Arts Council has paid attention to COVID precautions and will continue to be mindful of the health and safety of all participants. We are adjusting to Zoom meetings and other forms of communication, and we'll consider outdoor venues whenever possible. CBAC will continue to support artists in selling their work both in-person and through alternative avenues.

There is the old expression "Don't throw the baby out with the bathwater." Artists, art enthusiasts, and supporters of the arts have built an organization from the ground up in our community. Ways to do things have been established. CBAC

is no longer a baby. It has been shaped, nurtured, and developed over the decades. It is now an evolved and mature organization.

And, I sense there is an appetite for change. The ideas that came out of the strategic planning process all point to doing things in new ways, or stepping up the focus on things that have already started. One thing I feel confident about, and committed to, is that we would all benefit from being laser focused on equity and active inclusion. Any time we find ourselves setting up walls, barriers, or hoops to jump through for artists we should check ourselves. Instead, we will find ways to open doors, to increase accessibility, and to assist with breaking through the barriers.

After all, this is all about our collective love for art and artists. ☺

**"One thing I feel confident about, and committed to, is that we would all benefit from being laser focused on equity and active inclusion. Any time we find ourselves setting up walls, barriers, or hoops to jump through for artists we should check ourselves. Instead, we will find ways to open doors, to increase accessibility, and to assist with breaking through the barriers."**

—Joel Langholz

# Artifacts

The **Chequamegon Bay Arts Council** publishes *Artifacts* quarterly for its members and supporters. CBAC welcomes feedback, article ideas, newsletter contributions, member news, and calendar items. Please send submissions to Editor Catherine Lange at [langecate@gmail.com](mailto:langecate@gmail.com) or mail to CBAC, P.O. Box 25, Washburn, WI 54891.

## Submission deadlines

**Unsolicited articles will be included on a space-available basis. To secure space in issue, please contact Editor directly one month before copy deadline.**

### Summer

Content covers June, July, and August.  
**Deadline:** May 1

### Fall

Content covers September, October, November.  
**Deadline:** August 1

### Winter

Content covers December, January, and February.  
**Deadline:** November 1

### Spring

Content covers March, April, and May.  
**Deadline:** February 1



[www.cbayarts.org](http://www.cbayarts.org)

P.O. Box 25,  
Washburn, WI 54891

# Perspective

## Thanks, Joanne!

*By Dorothy Hoffman, Kathy Broadwell and Ann Christensen*

**Joanne Meierhofer** has served as president of CBAC for seven years and handed over leadership at the end of January to **Joel Langholz**.

Joanne and her husband, **Tom**, moved to the area in 2011 to be closer to their only child and her family. As Joanne said at the time of assuming the presidency, "Most people go South in the winter, but we headed North, and we are very happy we did. The area is so beautiful, and the people so friendly that we made a seamless transition." Former president, **Chris Lindsey**, says, "When Joanne replaced me as president of CBAC in 2015, she became an influential leader in the arts community and a dear friend."

Joanne's tenure as CBAC board chair can be described as collaborative and generous. Her democratic nature enabled all members of the board to be heard and valued for what each could bring to CBAC's efforts. Always giving credit where it was due, she encouraged, praised, and expressed gratitude. Never heavy handed, she

welcomed new members and new ideas, always looking to the board for how to move forward to accomplish work aligned with CBAC's mission, vision, and values.

As an accomplished and award-winning artist, she understands the value of arts to the individual and to the community at large, giving her a pragmatic and authentic perspective. She shepherded the organization through the pandemic, working with the board to provide support for individual artists and the arts in the community, continually finding creative ways to make the goals of CBAC happen despite the challenges.

When meeting in person, she hauled THAT basket filled with delectable stuff up to our third-floor meeting room at the Cultural Center. She entertained the board at her house at holiday time, sharing her culinary talents with a very appreciative crowd. She did so without pretension and with grace.

Thankfully Joanne will remain on the CBAC board and continue to add her creativity, energy, and endless enthusiasm to the promotion of CBAC and its goals.

Thank you, Joanne, for your service as president of the CBAC board, from us the Board Members, the area artists, and this arts community. ☺

## Editor's Note

### Artists as Entrepreneurs

*By Catherine Lange*

I had heard **Jarrod Dahl** share his viewpoint during a Creative Economy listening Zoom session last December and was pleased when he agreed to contribute his perspective to this issue of *Artifacts*. Special thanks to Jarrod for his article about handcraft and his thoughts on artists as entrepreneurs.

And thank you to all the contributors for this issue: **Joel Langholz, Dorothy Hoffman, Kathleen Broadwell, Ann Christensen, Sarah Lund, Rick Olivio, Sharon Stewart, Kati Anderson, Chris Lindsey, Kristin Tetzner, Yazmin Bowers, Lissa Flemming, Trisha Miller, Beth Folsom, and LeeAnn Frey.** ☺





## Event

**CBAC 2022 Spring Show: *Renaissance—Time of New Growth and Rebirth***  
**March 2-31, 2022, Washburn Cultural Center, 12-4 p.m.,**  
**Wednesday through Saturday**

### See Art! *By Sarah Lund*

CBAC's annual spring show opens March 2 at the **Washburn Cultural Center**. This year's theme is "Renaissance—Time of New Growth and Rebirth." The theme suggests a contemporary artistic reemergence from the difficult days of the pandemic and invites personal reflection about the creative process in response to a current reality in which we live.

How might we wish to create a new world through art as we emerge from such a dark time? This spring in particular, is there a new sense of self or perception of personal rebirth that we may want to express through our art?

The Washburn Cultural Center will be open to the public Wednesdays through Saturdays, 12-4 p.m. You can view a virtual tour of the show at <https://www.washburnculturalcenter.com/>.

**Jason Terry** will judge the show and will announce the awards and prizes at the beginning of March. An "Audience's Choice" award will be announced at the end of the month.

Normally we hold a reception at the opening of the spring show, but this year we will provide spontaneous pop-up curbside coffee and cookies at various times through the month of March instead.

For more information and questions, please contact **Ann Christensen** ([donannc@hotmail.com](mailto:donannc@hotmail.com)), **Sarah Lund** ([deansar@hotmail.com](mailto:deansar@hotmail.com)), or **Dorota Bussey** ([dbussey714@aol.com](mailto:dbussey714@aol.com)). ☺



**Members of the Chequamegon Bay Arts Council Board hold fliers for their Spring Show, with a theme of emerging from a cold winter, the COVID pandemic and creating a new world through art. Members include, from left, Joel Langholz, Sarah Lund, Dorota Bussey, Ann Christensen, and Joanne Meierhofer. The show is set to run during the month of March at the Washburn Museum and Cultural center. (Rick Olivo/ The Ashland Daily Press Staff Photo)**

## Art show emphasizes a time of new growth and rebirth

*By Rick Olivo*

[rolivo@ashlanddailypress.net](mailto:rolivo@ashlanddailypress.net)

(Reprinted with permission from  
*The Ashland Daily Press*)

As the numbers of new COVID cases reported in Wisconsin continues a steep decline — less than half of what they were just 10 days ago — there is hope that the latest variant of the coronavirus might be on its way out.

But while current levels of infection are still far higher than any previous record, there is reason to anticipate a time when COVID does not dominate life.

It is fitting then that a feeling of renewal should be in the air.

It matches the theme of the annual Spring Chequamegon Bay Arts Council show: "Renaissance—time of new growth and rebirth," set for March 2 through March 31 at the Washburn Museum and Cultural Center.

The council has been around since the 1981 and has as its mission supporting the development of arts and artists in northern Wisconsin, and according to Council President the Spring art shows sponsored by the organization are themed shows open to anyone, member of the organization or not.

"When we came up with the idea, we were coming out of COVID, and that matches last year's theme, which was resilience," said outgoing CBAC President **Joanne Meierhofer**.

"What we are trying to express is that this is a moment of rebirth and reemergence. We are not necessarily talking about the historical Renaissance period in history, this is more an expression of how we feel after a long cold winter and a lot of isolating because of COVID," said

board member **Ann Christensen**. “Hopefully, COVID is on the downswing, and this will feel like a reemergence.”

Board member **Dorota Bussey** said the event was open to many forms of art, including sculptures, paintings, jewelry, photographs,” she said. “We are open to almost anything you could consider art. Not huge because we are limited in space to what is available at the Washburn Cultural Center.”

Christensen said the event also was a chance for local artists to sell their works.

Incoming Board President **Joel Langholz** emphasized that the event was open to all artists from the area, and not just members of CBAC.

“You don’t have to be a member, you don’t even have to be an expert artist; you can be a beginner. That is something we really want to emphasize, that you don’t have to be an established artist, you just have to be interested,” he said.

There is a \$25 entry fee, which covers three artworks. At least one of the entries must be offered for sale. Artists will receive 70 percent of the sale price, with 30 percent going to the Washburn Cultural Center. No funds will go to CBAC.

Artworks are to be delivered to the Washburn Museum and Cultural Center on Feb. 25-26 between 12 p.m. and 4 p.m. It can be picked up on April 1, between 12 p.m. and 4 p.m.

The show will also be carried online, as a virtual show, with links to be available at the Museum and Cultural Center’s website at <https://www.washburnculturalcenter.com/> and at the CBAC website at <https://cbayarts.org/>.

Bussey said those who wanted to attend the event in person should feel comfortable doing so.

“The Cultural Center is very good about mask wearing and spacing,” she said. “It’s a big place and it is much nicer to look at art in person,” she said. ☺

## Wrap-up



(Above) Betty Sitbon, at right, and Kayden Doucette, report on the Washburn Summer Art Camp. (Photos at right) South Shore School District’s Summer Art Camp, where students created and then sold art at the Cornucopia Art Crawl.



## Annual Meeting: Celebrating Art That Happened in 2021

*By Catherine Lange*

The annual meeting may have been virtual on Zoom—again—but the celebration of art that happened in 2021 was lively and heartfelt. About 30 people attended.

We were joined by Wisconsin Arts Board (WAB) Executive Director **George Tzourgos**, WAB Assistant Director **Karen Goeschko**, and Arts Wisconsin Executive Director **Anne Katz**.

Tzourgos invited anyone who’s interested in receiving the Wisconsin Arts Board’s daily Arts News email to subscribe by sending an email iwth no message to: [subscribe-artsnews@lists.wi.gov](mailto:subscribe-artsnews@lists.wi.gov). He also announced that the [Wisconsin Governor’s Conference on Tourism](#) will be held in Madison March 13-15. Tzourgos also shared the the theme of the [Wisconsin Science Festival](#) to be held October 10-16 throughout the state will have “Glass” as its theme this year.

Presentations by recent recipients of CBAC grants shared how the grants help make art happen in our community. **Kathy Irwin**, an art teacher with **South Shore School District**, “showed and told” how CBAC’s grant to the **Cornucopia Art Crawl** strengthened the schools’ summer art camp program. **Betty Sitbon** shared the Zoom screen with **Kayden Doucette**, one of the participants in the Junior Counselor Workshop in Sitbon’s Washburn Summer Art Camp, partially funded by a CBAC grant.

Outgoing CBAC President **Joanne Meierhofer** shared news that **all memberships now will be applied to the calendar year, with renewals happening every January. Anyone who paid for a CBAC membership in 2021 will not have to renew until January 1, 2023.**

Other news: A new membership module on the redesigned [cbayarts.org](https://cbayarts.org) will allow people to join and renew online. People may also donate and become sponsors by going to: <https://cbayarts.org/sponsor/>. You may also complete grant and scholarship applications online at <https://cbayarts.org/grants/>.

New board members were welcomed: **Joel Langholz**, **Trisha Miller**, and **Dorota Bussey**. And retiring board members were thanked for their service: **Tiffany Darling**, **John Lince Hopkins**, and **Gayle Chatfield**.

The 2022 slate of officers were approved: **Joel Langholz**, President; **Erin Hutchinson**, Vice President; **Sharon Stewart**, Treasurer; and **LeeAnn Frey**, Secretary. ☺





Red Wooden Bowls painted with milk paint and oil/wax finish



Wooden spoons, hand carved and finished with Hassui Ceramic, a silicon (Si) based glass-like finish



Group of Birch Bark Canisters, lids painted with milk paint, oil/wax finish

Photos by Woodspirit Handcraft

## Profile

### A Business Grown Locally, with International Reach

By Jarrod Dahl

I'm a native of Ashland and full-time craftsperson. I run **Woodspirit Handcraft** along with my wife **Jazmin**. Our business is based on the idea that handmade objects can bring comfort and well-being into our lives and homes.

### Craft traditions

We are inspired by craft traditions from around the world and dedicated to designing and producing beautiful objects for daily use. I turn wooden bowls and cups, carve spoons, make birch bark canisters in the Swedish tradition, as well as forge carving tools. Jazmin dyes with natural indigo—patterning cloth with Japanese techniques of shibori and katazome and thread to make ikat. She designs and weaves cloth inspired by antique folk textiles. Jazmin also finishes the woodenware—painting and oiling the bowls and cups. More recently we have been using urushi lacquer as a finish for woodenware. Jazmin does a wiped technique while I have been working on the more complicated brushed technique.

### Business growth

Behind the scenes we work together on marketing, selling, and shipping our work to customers around the world through our website [www.woodspirithandcraft.com](http://www.woodspirithandcraft.com) and our instagram profiles @jarrod\_dahl, @loveblueindigo, @woodspirithandcraft, and @woodspiritschool. With my background as crazy creative type, craftsman, and entrepreneur and her background in marketing, design, and school administration, we have boosted the growth of our business since we joined forces five years ago.

## International travel and artistic development

CBAC awarded me funds twice through the Artistic Development Grant. In 2012, I used the funds to help with travel costs to England to attend the first international gathering of wooden spoon carvers called Spoonfest. In 2018 Jazmin and I were awarded funds which helped with travel costs for a trip to Japan where we studied the application of urushi lacquer, a special finish that comes from tree sap. I also studied wood turning with Master Craftsmen there and taught wood carving classes. I have to say that both experiences were paramount to my growth and development as a craftsperson. Through travel I was able to make deeper connections with a community of international craftspeople from what had modestly begun as online chats.

Japan is an important place for a wood geek like me, where people have eaten with woodenware for thousands

Our business is based on the idea that handmade objects can bring comfort and well-being into our lives and homes.

of years and still do today. Its chain of history is unbroken, unlike in the West. The highly refined designs and techniques that have been developed there are unmatched. Being able to see and handle these wooden objects was humbling to say the least. It caused me to reassess my work and pushed me to refine my skills and designs. In Japan you can buy finely crafted wooden lacquerware at high-end department stores. Seeing the status and respect for wooden tableware amazed me and encouraged me to continue promoting it here in the States.

### Vision: a craft school

Another big part of our business is education. For 20 years now, I have been teaching traditional crafts—spoon carving, wood turning and green woodworking (carving freshly felled or “green wood”)—in England, Sweden, and Japan and all over the U.S. at craft and woodworking schools and through workshops we organize ourselves. I believe sharing these skills is important. Working with our hands is what makes us human.

We recently purchased a commercial property—a small building on West 3rd Street in Ashland and have begun the process of renovating it. It will be used for my woodworking studio and also a space to offer workshops. It's been a dream of mine to start a craft school, so this is very exciting. We plan to offer both workshops and craft-centered community events starting this summer. Things have come full circle from my international travels back to the Chequamegon Bay Region with that initial help from CBAC.

*Continued on page 8*



Wooden Soup Bowl, brushed red urushi lacquer finish



Ikat Dishtowel II, based on antique Japanese kimono fabric, handwoven, 100% linen, dyed in an indigo fermentation vat



Pair of Wooden Cups with oil/wax finish



## Learning the business side of art

Over the years I've heard aspiring craftsfolk or artists say that they don't like the business side of things. I think this is really unfortunate, because in my view it is the other half of the experience. Yes, it's a very different skill set from most of our creative work, but without having a good understanding of how to properly price your work or communicate about what you do will mean you'll have a tough time "making it." In turn your time will be split between

Remember—there is an incredible amount of creativity within the business side of things, too.

working a day job and doing your work as an artist or crafts-person in order to make ends meet. This will rob you of your energy and can create a downward spiral. Just accept that being in business is also part of your creative work, as they say, "You can't have a mission without a margin."

In today's world it's pretty simple to learn about the business side of things if you're making art or craft. That powerful tool in front of our faces—your computer or smart phone—allows us to access limitless information. We'd be wise to use it. Access to a broad and diverse marketplace has never been easier—websites, blogs, forums, social media platforms, Etsy, PayPal, Square, Squarespace, and the USPS help you market to, collect payments from, and ship to customers around the world. Yes, you'll need a computer, and if you don't have one, well...get one.

### Here's a quick list of things to consider:

- Get a website and pay for the web hosting service. Free sites are clunky, and you can't sell on them. Think of the website as your business card. Buy a domain name to link to your site. This is the professional way to do it. You want to be taken seriously. Places like Squarespace and Shopify make creating a website fairly easy.
- Learn to take good photos of your work. If you can, get a good camera like an SLR do it. Your phone will be ok if it's the latest smart phone, but older phones don't take good pictures. High-quality photos with good composition stand out over even the best cell phone photos. High-definition photos are instantly recognizable when you see them.
- Create at least one social media account. Instagram has been the go-to for creative folks for years now. It's mostly image driven. The folks there are looking for inspiration. Use hashtags.



Figured Wood Rice Bowls, wiped urushi lacquer finish

- If you can, start a blog. A social media platform can be used like this, but a proper blog is a great way to build a following. The folks that subscribe to your blog will likely buy your work sooner or later.
- And most importantly, whether you are selling at the farmer's market or craft shows or online, learn to communicate about why you are doing what you do. No one else can do this for you. The anthropologist Simon Sinek said, "People don't buy what you do; they buy why you do it. And what you do simply proves what you believe."
- Do an internet search to further research any or all the things I've listed, or any business development question you have. Ironically this resource is often overlooked.

This is a very basic list and many of the steps will take a bit to learn. Try to think about learning new business skills in the same way you think about developing skills in your craft or art. Remember—there is an incredible amount of creativity within the business side of things, too. ☺



**Jarrod Dahl and Jazmin Hicks-Dahl** run Woodspirit Handcraft—studio and craft school in Ashland, WI.

Photos by Woodspirit Handcraft



# Chequamegon Bay Arts Council 2022 Budget Report *By Sharon Stewart*

Income	2021 Budget	2021 Actual	2022 Budget
<b>ACTIVITIES</b>			4,550
Exhibits	3,500		
March Exhibit, sometimes April		825	850
October - The Gathering		100	700
No Reservations - August			
Summer Gala	24,000		3,000
Book Across the Bay			
Make Music Day			
<b>GRANTS</b>			8,970
Grants - WI Arts Board	7,750	8,870	8,870
Soaring Spirit Jim Ramsdell			
Van Evera Fund	2,000	2,000	
Karlyn Holman Legacy			
WAB -- Creative Community	200	370	100
- other WAB CC funds	2,500		
We're All In - State covid grant	7,000	7,000	
<b>MEMBERSHIPS</b>			30,000
Donations	2,000	17,100	20,000
Memberships	6,500	10,096	10,000
<b>TOTAL INCOME</b>	55,450	46,361	43,520

<b>Year-End Balances</b>	12/31/21
Bank Balance	30,932.70
Money Market	16,700.05
Paypal Available	458.86
<b>Total Assets</b>	<b>\$48,091.61</b>

12/31/2020 balance

\$36,618.62

Expenses	2021 Budget	2021 Actual	2022 Budget
<b>ACTIVITIES</b>			6,600
Exhibits			
March - Resilience '21 Renaissance '22	500	727	750
October - The Gathering	500	656	750
December - online payments to artists	4,000		
No Reservations - August			600
Summer Gala	3,000		2,500
commissions to artists	4,000		2,000
Authentic Superior online marketplace	1,000		
Book Across the Bay			
Make Music Day	1,500	325	
<b>GRANTS</b>			24,945
Grants - WI Arts Board	15,000	15,825	17,000
Soaring Spirit. \$4,934 balance	2,000		2,000
Scholarships (@\$1,000)	2,000	5,000	4,000
Karlyn Holman Legacy. \$445 balance			445
WAB -- Creative Community	4,550	1,961	1,500
- other WAB funds			
We're All In - State covid grant			[6,500 dispersed in 2020]
<b>GENERAL OPERATING COSTS</b>			11,710
Dues: Arts WI, 4 Chambers, CHARAC	425	670	670
Insurance	480	310	320
Postage	500	217	300
Printing newsletters, member cards	2,200	1,572	1,800
Professional: accountant, newsletter, 1099s	8,000	7,355	7,500
PO, safety deposit box, bank fees	165	168	170
Washburn Cultural Center Rent	800	0	200
Supplies and Miscellaneous	150	500	500
Web Site & Zoom Hosting	180	240	250
<b>TOTAL EXPENSES</b>	49,400	35,526	43,255

## Event 'Art Escape'

*By Kati Anderson*

The Bayfield Chamber and Visitor Bureau announces a new event called "Art Escape." The nine-day celebration of all things art across Bayfield County and Madeline Island will take place September 10-18, 2022.

"Art Escape will allow artists to share their talents with the community and many visitors through demonstrations, classes, and visual interactions," said Carol Fahrenkrog, Executive Director of the Bayfield Chamber and Visitor

Bureau. "This will bring recognition and exposure to all things art throughout Bayfield County and Madeline Island"

Kicking off "Art Escape" will be the 59th annual Bayfield Festival of the Arts and Gallery Tour September 10 and 11. In the week following, artists, galleries at various locations across Bayfield County and Madeline Island are encouraged to invite the public to experience their artistry.

"This is an opportunity to give visitors to the area a leisurely look at the separate events, but get a sense of the larger art community that calls itself Bayfield County," said Nancy Moye, Co-Chair of the Cornucopia Art

Crawl, which will also take place September 10 and 11.

Applications for Art Escape are due by April 1, 2022 in order to get on a map and in the "Art Escape" directory. [bayfield.org/festivals-events/art-escape/](http://bayfield.org/festivals-events/art-escape/)

Applications for the Bayfield Festival of the Arts and Gallery Tour are at: <https://bayfield.org/festivals-events/festival-arts-gallery-tour/artists/>

The two events require separate applications. If you have any further questions, please contact the Bayfield Chamber at (715) 779-3335 or [carol@bayfield.org](mailto:carol@bayfield.org).

# *Make a Date With the Arts*

**March through May 2022**

*Check websites for virtual  
and in-person events.*

## **Music, Theater, Dance**

### **Ashland Chamber Music Society**

Concerts year-round.

<https://ashlandchambermusic.org>

### **Ashland City Band**

[chulmer@northland.edu](mailto:chulmer@northland.edu)

### **Bayfield Concerts by the Lake**

[www.bayfield.org/](http://www.bayfield.org/) (715) 779-3335

### **Bayfield Summer Concerts**

[claire.bayfield07@yahoo.com](mailto:claire.bayfield07@yahoo.com)

### **Big Lake Orchestra**

[https://www.facebook.com/](https://www.facebook.com/BigLakeOrchestra)

[BigLakeOrchestra](https://www.facebook.com/BigLakeOrchestra)

[biglakeorchestra@gmail.com](mailto:biglakeorchestra@gmail.com)

### **Big Top Chautauqua**

[www.bigtop.org](http://www.bigtop.org) (715) 373-5552

### **Chequamegon Symphony Orchestra**

[www.chequamegonsymphony](http://www.chequamegonsymphonyorchestra.weebly.com)

[orchestra.weebly.com](http://www.chequamegonsymphonyorchestra.weebly.com)

### **Chequamegon Theatre Association**

[www.ctatheatre.org](http://www.ctatheatre.org) (715) 682-5554

### **Garland City Chamber Players**

[https://www.facebook.com/](https://www.facebook.com/garlandcitychamberplayers)

[garlandcitychamberplayers](https://www.facebook.com/garlandcitychamberplayers)

[andrewmcinnes@hotmail.com](mailto:andrewmcinnes@hotmail.com)

### **Garland City Consort**

Classical Chequamegon Newsletter

available through Facebook page.

[https://www.facebook.com/Garland](https://www.facebook.com/GarlandCityConsortgarlandcityconsort@gmail.com)

[CityConsortgarlandcityconsort](https://www.facebook.com/GarlandCityConsortgarlandcityconsort@gmail.com)

[@gmail.com](https://www.facebook.com/GarlandCityConsortgarlandcityconsort@gmail.com)

### **Madeline Island Chamber Music**

Part of the Madeline Island

Summer Music Camp.

[www.micm.org/](http://www.micm.org/) (715) 747-6045

### **StageNorth Groundlings**

[www.thegroundlings.org](http://www.thegroundlings.org)

## **Literary & Museums**

### **Ashland Historical Museum**

[www.ashlandwihistory.com](http://www.ashlandwihistory.com)

### **Bayfield Carnegie Library**

[www.bayfieldlibrary.org](http://www.bayfieldlibrary.org)

### **Bayfield Heritage Association and Museum**

[www.bayfieldheritage.org](http://www.bayfieldheritage.org)

### **Bayfield Maritime Museum**

[bayfieldmaritimemuseum.org](http://bayfieldmaritimemuseum.org)

### **Madeline Island Museum**

[www.madelineislandmuseum.](http://www.madelineislandmuseum.wisconsinhistory.org)

[wisconsinhistory.org](http://www.madelineislandmuseum.wisconsinhistory.org)

### **Port Wing Museum and Library**

[www.portwingmuseum.org](http://www.portwingmuseum.org)

### **Vaughn Public Library**

[www.vaughnlibrary.org](http://www.vaughnlibrary.org)

### **Washburn Area Historical Museum**

[www.washburnculturalcenter.com/](http://www.washburnculturalcenter.com/museum)

[museum](http://www.washburnculturalcenter.com/museum)

### **Washburn Public Library**

[www.washburnlibrary.org](http://www.washburnlibrary.org)

## **Visual Arts**

### **Artists Squared Gallery**

[www.artistssquaredgallery.com](http://www.artistssquaredgallery.com)

### **Austin Miller Studio and Gallery**

[www.austinmillerstudio.com](http://www.austinmillerstudio.com)

### **Authentic Superior**

<https://authenticsuperior.com>

### **Bate's Art Gallery**

[batesartgallery.wordpress.com](http://batesartgallery.wordpress.com)

### **Bayfield Artist Guild**

[bayfieldartistsguild.weebly.com](http://bayfieldartistsguild.weebly.com)

### **Bell Street Gallery on Madeline Island**

[www.bellstgallery.com](http://www.bellstgallery.com)

### **Black Cat**

[www.blackcatashland.com](http://www.blackcatashland.com)

### **Boreal Woodworking and Studio**

[https://www.facebook.com/](https://www.facebook.com/groups/289313324980999/)

[groups/289313324980999/](https://www.facebook.com/groups/289313324980999/)

### **Chequamegon Bay Arts Council**

March Spring Show: "Renaissance"

Washburn Cultural Center

[www.cbayarts.org](http://www.cbayarts.org)

### **Deena's Pottery Studio and Gallery**

[facebook.com/Deenaspottery/](https://facebook.com/Deenaspottery/)

### **Eckels Pottery and Fine Craft Gallery**

[www.eckelspottery.com](http://www.eckelspottery.com)

### **Hestekin Pottery**

[www.facebook.com/HestekinPottery/](https://www.facebook.com/HestekinPottery/)

### **Iron Apostle Studio and Outdoor Gallery**

[facebook.com/theironapostle/](https://facebook.com/theironapostle/)

### **Island Carvers**

[www.islandcarvers.biz](http://www.islandcarvers.biz)

### **Karlyn Yellowbird Gallery**

[www.karlynholman.com](http://www.karlynholman.com)

### **Kerr Studio and Gallery**

[www.kerrart.com](http://www.kerrart.com)

### **La Pointe Center Art Gallery on Madeline Island**

<https://lapointecenter.org>

<https://lapointecenter.org>

### **Oulu Glass Gallery**

[www.ouluglassgallery1.com](http://www.ouluglassgallery1.com)

### **Salmagundi**

[www.salmagundifairtrade.com](http://www.salmagundifairtrade.com)

### **Silverwaves Jewelry Working Studio and Gallery**

<https://www.silverwaves.net>

<https://www.silverwaves.net>

### **Stone's Throw**

[www.stonethrowbayfield.com](http://www.stonethrowbayfield.com)

### **Washburn Cultural Center**

[https://www.washburnculturalcenter.](https://www.washburnculturalcenter.com/upcoming-events)

[com/upcoming-events](https://www.washburnculturalcenter.com/upcoming-events)

### **Wonderstate Coffee**

[https://wonderstate.com/pages/](https://wonderstate.com/pages/bayfield-cafe)

[bayfield-cafe](https://wonderstate.com/pages/bayfield-cafe)

### **Woods Hall Gallery and Studios**

[www.woodshall.com](http://www.woodshall.com)

**Wren Fine and Functional Art**  
[www.wrenfineandfunctionalart.weebly.com](http://www.wrenfineandfunctionalart.weebly.com)

## Special Events

**Anishinaabe Culture Days**  
(715) 747-2415 or email  
[madelineisland@gmail.org](mailto:madelineisland@gmail.org)

**Ashland Chamber of Commerce**  
[www.visitashland.com](http://www.visitashland.com)

**Ashland Downtown Days**  
[www.visitashland.com](http://www.visitashland.com)

**Bay Days Festival**  
[www.ashlandbaydays.com](http://www.ashlandbaydays.com)

**Bayfield Chamber of Commerce**  
[www.bayfield.org](http://www.bayfield.org)

**Bayfield Heritage Tours**  
<https://bayfield.org/events/ghost-walking-tour-bayfield-ghost-history-walks-12/>

**CHARAC**  
[www.cablehaywardarts.org](http://www.cablehaywardarts.org)

**Chequamegon Food Co-op**  
[www.chequamegonfoodcoop.com/news-events/events/](http://www.chequamegonfoodcoop.com/news-events/events/)

**Cornucopia**  
[www.cornucopiawisconsin.net](http://www.cornucopiawisconsin.net)

**Festival of the Arts and Gallery Tour**  
[www.bayfield.org](http://www.bayfield.org)

**La Pointe Center for the Arts**  
[www.lapointecenter.org](http://www.lapointecenter.org)

**Madeline Island Chamber of Commerce**  
[www.madelineisland.com](http://www.madelineisland.com)

**Northland College**  
[www.northland.edu](http://www.northland.edu)

**Port Wing Plein Air Painting Festival**  
[www.portwingpleinair.com](http://www.portwingpleinair.com)

**Washburn Brownstone Days**  
(715) 373-5017  
[www.washburnchamber.com](http://www.washburnchamber.com)

**Washburn Chamber of Commerce**  
[www.washburnchamber.com](http://www.washburnchamber.com)

**Washburn Pottery Festival**  
<https://www.facebook.com/BayfieldPeninsulaPotters/>

**White Winter Winery**  
[www.whitewinter.com](http://www.whitewinter.com)

## Classes/Workshops

**Cooking with Lars**  
[www.cookingwithlars.com](http://www.cookingwithlars.com)

**Karlyn Yellowbird Gallery**  
[www.karlynholman.com](http://www.karlynholman.com)

**Madeline Island School of the Arts**  
[www.madelineartschool.com](http://www.madelineartschool.com)

**Northern Great Lakes Visitor Center**  
[www.nglvc.org](http://www.nglvc.org)

**Oulu Glass Gallery**  
[www.ouluglassgallery1.com](http://www.ouluglassgallery1.com)

**Washburn Art Camp**  
<https://www.facebook.com/washburnsummerartcamp/>

**Wild Rice Retreat**  
[www.wildriceretreat.com](http://www.wildriceretreat.com)

## Film

**Bay Area Film Society**  
Northern Great Lakes Visitor Center or the Bay Theatre.  
<http://www.bayareafilmsociety.org>

## Apply for Grants

### Apply Soon for an Artistic Development Grant

*By Chris Lindsey*

Applications will be available April 1, 2022, for the annual Chequamegon Bay Arts Council (CBAC) Artistic Development grants.

The purpose of this grant is to promote ongoing learning and to encourage area residents to further their artistic abilities for reasons of personal growth and enhanced community artistic excellence. Any continuing education opportunity in the field of visual, performing, or literary arts would be eligible for consideration. Opportunities can include short-term courses pertaining to an artistic field of interest, workshops, art/music/performance/literary camps, or well-defined individual research projects of an artistic nature. Any professional, amateur, or student artist residing in Ashland or Bayfield Counties is eligible to apply.

Applications and eligibility guidelines will be available by April 1 on the CBAC website: [www.cbayarts.org](http://www.cbayarts.org). The application deadline is May 2, and funding announcements will be made by May 16, 2021.

For further information, contact CBAC grant coordinator, **Chris Lindsey**, at [chrissie6454@gmail.com](mailto:chrissie6454@gmail.com). ☺





Portfolio review at "Poetry of Perception" photography workshop at Wild Rice Retreat



Photo by K. Tetzner, made for "The Summer Day" shooting assignment.



"Hands" by K. Tetzner, made for the Pablo Neruda shooting assignment.

# Grant Reports

## 2021 Artistic Development Grant **Keith Carter:** **'Poetry of Perception'** **Photography Retreat**

*By Kristin Tetzner*

During the first week of August 2021, I had the incredible experience of taking part in **Keith Carter's** "Poetry of Perception Photography Retreat" at **Wild Rice Retreat** in Bayfield, Wisc. I am forever thankful to CBAC for the Artistic Development Grant in the amount of \$675 to help me fulfill this bucket list item! Having been a great admirer of Keith's work since college, I could not believe my good fortune to take a class with him in our area. I knew what an amazing artist he was but learned that week what a remarkable teacher and wonderful human being he is as well.

Keith Carter has a profound way of viewing life and making art. He spoke of the value of thinking about what is most important to us, giving ourselves a project to focus on, getting joy out of doing the work, and looking at the work of other photographers throughout history. He repeatedly asked us to consider: "What do you want to say, how do you want to say it, and who do you want to say it to?" He also reminded us that "your images are your autobiography" and "don't get twisted up with technical stuff; get twisted up with content." I wrote down much of his wisdom and advice during the retreat and have since begun to share these ideas with my photography students in my role as high school art teacher.

The retreat began with portfolio reviews for each participant before transitioning into daily shooting assignments and group critiques. Mornings were spent on the Wild Rice grounds listening to Keith lecture, looking at images, or critiquing the day's previous assignment. Each afternoon was spent traveling to a different location to complete a two- to three-



Workshop leader Keith Carter and Kristin Tetzner

hour shooting assignment, making images in response to a poem Keith provided. Shooting locations included: Cornucopia ("Alberto Rojas Jimenez Comes Flying" by **Pablo Neruda**), Madeline Island ("The Summer Day" by **Mary Oliver**), and the **Sally Langhammer** property outside Bayfield ("Falling from the Sky" by **Wisława Szymborska**). Evenings were spent uploading, editing, and selecting photos to present to the group the following morning for critique. Three of my images from our final shooting assignment were displayed in CBAC's "The Gathering" show in October.

Having the time and space to re-immense myself in photography as an art form has been very transformative for me; it had been 20 years since I had pursued my personal work with that intensity. The encouragement and positive feedback I received from Keith and my classmates served as a powerful reminder that I still have art to make and share, even after directing much of my energy to other pursuits since college (teacher, wife, mother). Attending the retreat not only renewed my sense of purpose as an artist, but has enriched my own teaching practices, which I look forward to continuing to share with my students and community. Thank you to CBAC and the amazing staff at Wild Rice Retreat for this incredible experience!🌀

## 2021 Artistic Development Grant Private Painting Study with Rick Stevens

*By Yazmin Bowers*

Thank you, CBAC, for the \$1,325 Artistic Development grant!

I recently returned from my private oil painting study with Rick Stevens in Santa Fe, New Mexico. I also had the pleasure of meeting his wife Alexandra Eldridge who is an incredible painter as well. We spent a total of 10 days covering a wide variety of techniques and background education. We started with a brief exploration of art history, with a focus on impressionism and post-impressionism in the United States. We visited many museums and galleries including the Georgia O'Keeffe Museum, Taos Art Museum at Fechin House, The Harwood Museum, Kay Contemporary, NüArt, and countless others. A big part of the instruction I received came from viewing and appreciating many artists with a diversity of styles.

The first skill we worked on was charcoal drawing as a first step for building accuracy in hand/eye coordination. I learned from Rick how he uses an Apple Pencil and an application called

Procreate on his iPad to prep photos for painting reference. This allows for many additional possibilities that loosen the way we see the photo to achieve a more impressionistic look in the final work. We also used the iPad to scale up a photo to a large canvas size using a chalk line. When it came time to put brush to canvas, I learned a lot about various oil painting techniques and materials. He uses a wax medium to add texture and Liquin Oleopasto medium to add body and shorten drying time. He also uses oil sticks as an alternative way to apply paint that can add energy and interest to a piece. I worked on a total of five pieces while I was there—one charcoal and four oils. Each had a different focus: two landscapes, one abstract, one still life, and one large-scale surrealist piece. I also learned how to mount canvases using a hollow core door and to prep the surfaces for painting.

All around, I gained a depth of information that I will continue to process for many months to come. My time with Rick challenged me to hold the paradox of loosening up and flowing with the work while at the same time painting with clear intention and accuracy. ☺



Yazmin Bowers with Rick Stevens in Santa Fe, New Mexico. In the background: five pieces Yazmin created during her private oil painting study.



Jewelry by Lissa Flemming

## 2020 Artistic Development Grant Workshop Finally Happened!

*By Lissa Flemming*

Thank you to CBAC for being a part of my incredible journey. A key part of this journey is the creativity; it's what keeps me moving, excited, challenged and engaged. For me, that means leaving beautiful Bayfield for other regions to absorb, learn, grow, and be a part of different and challenging perspectives.

The workshop I was finally able to take in October (after canceling twice due to COVID) with Nicole Ringgold in Winthrop, Wash., was a highlight of 2021. I had no idea that when I applied for a CBAC continuing education grant two years ago that I would be opening and moving into a bigger gallery AND opening a dedicated jewelry teaching and art space.

I have grown as a jeweler and gained many ideas to create my teaching and art space. In fact, I am basing my layout on Nicole's studio.

Nicole will be coming to teach a workshop in my new space in July 2022 as "Workshop 46.8° N" will now be the satellite jewelry space for the Wild Rice Retreat as well as home to my and other artist workshops! I hope to create an empowering and safe place "for artists or artists-in-the making to share ideas, melt things, make mistakes, and laugh." ☺





## Who We Are

The **Chequamegon Bay Arts Council** is a member-oriented, non-profit organization promoting the arts in northern Wisconsin. Run by a dynamic all-volunteer Board of Directors, CBAC supports local arts and believes that a vibrant arts community invigorates the community at large.

## Board of Directors

**Joel Langholz, President**

(715) 209-0009

[salmagundi705@gmail.com](mailto:salmagundi705@gmail.com)

**J Erin Hutchinson, Vice President**

(715) 774.3849 or (510) 333.8360

[erin@narrative-shift.com](mailto:erin@narrative-shift.com)

**Sharon Stewart, Treasurer**

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[Sharon.stewart08@gmail.com](mailto:Sharon.stewart08@gmail.com)

**LeeAnn Frey, Secretary**

[nlafrey05@gmail.com](mailto:nlafrey05@gmail.com)

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[chrisie6454@gmail.com](mailto:chrisie6454@gmail.com)

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**Catherine Lange,**

*Newsletter Editor*

(708) 275-8868

[langecate@gmail.com](mailto:langecate@gmail.com)

# Board Member Profile



**Name:** Trisha Miller

**Year you became a board member:** 2021

**City of residence:**  
Washburn, Wisc.

**Profession:** Graphic Designer with a flair of illustration and a knack for marketing

**What is your interest in the arts?**

Art has always spoken volumes to me, especially fine art in the comfort of my own home. I like to load up the walls with inspiring, thought-provoking pieces or something I made and am proud of through my practices. Outside of my diverse collection, I thrive on visiting other working studios, shows, and museums; music and theater; and the natural beauty of the Lake and surrounding area.

**What is your involvement with CBAC?**

I'm still observing the team and tasks involved, but, with my experience in design and marketing, I think I'll be pumping up the social media to reach more of the tech crowd. A lot of artists use these channels to promote their work and at CBAC, it's one of our goals to find and support them.

**What is your vision for CBAC?**

The board works really, really hard to reach the visions already made and nurtured, even during a pandemic. My vision is to reach more people who may not think the arts are for them and spark their inner creativity. Whether it's an open studio invite, live music, or a local art history lecture, we all have a need for some sort of expression.

**Other interests:**

All of my work is indoors so I like anything outdoors to refresh and move: skiing, hiking, XC skiing, mountain biking, kayaking (I built a wooden kayak this past year and WOW, what an experience). I love hanging out with my family and my partner, Nick. Lastly, my little rescue pup, Pip, I got this past year has changed my life. She is just the cutest and loves every outdoor adventure just as much as I do. ☺



# Supporters

Thanks to all our supporters and new and renewing members for this quarter. We couldn't do it without you!

## Patron

Craig Florine  
Janet and Keith Hilts  
Carolyn Sneed  
Judith and Dave  
Sonstegard

## Partner

Susan and Bradley  
Anderson  
Deb Ellefson  
Bill and Linda Nelson  
Getts  
Susan/ John Hopkins  
Lince, Artists  
Squared Studios and  
Gallery, LLC  
Karen Novachek  
Sheila Mitchell and  
Clair Morud  
Ginny Pedersen  
Vydunas and Jenny  
Tumas  
Washburn Cultural  
Center

## Business

Peggy Bertel, La Point  
Center of Arts  
Dawn Chingo, Northern  
State Bank  
Steve and Mary  
Cotherman  
Deanna Eckels, Eckels  
Pottery and Fine  
Crafts Gallery  
Andrea Falconer,  
Stones Throw

## Art Enthusiast (Family)

Dorota and Gero  
Bussey  
Patricia and Arnold  
Carver  
Henry and Marty Cole  
Kathy Furda  
Barbara and Paul  
(Bill) Gover  
Ulf Gafvert and  
Pat Juett  
Samuel Atkins and  
Eileen Kajiwar  
Charlene Peterson  
Sherri Pool



## Art Enthusiast

Lois Albrecht  
Patricia Corning  
Jane Herrick  
Sara Mustonen  
Jeremy Oswald  
Robert Schlack  
Rick and Theresa Seppa  
Brandi Shapland  
Lynn Steiner  
Mary Uedelhofen

## Senior/Student/ Starving Artist

Gina Emily  
J Erin Hutchinson  
Margaret Motiff  
Mary Rehwald

☐ **Yes!** I support the arts!  
I'd like to become a  
CBAC member.

## Member

For membership benefits:  
[cbayarts.org/membership](http://cbayarts.org/membership).

- ☐ \$250 Patron  
☐ \$100 Partner  
☐ \$75 Business  
☐ \$50 Art Enthusiast (Family)  
☐ \$25 Art Enthusiast (Individual)  
☐ \$15 Senior/Student/Friend

☐ **Included in all of the above membership fees:**  
You will receive *Artifacts*, CBAC's quarterly newsletter, as an email attachment. Please provide your email address below.

- ☐ \$12 Hard-copy subscription of *Artifacts*, CBAC's quarterly newsletter—mailed to the address you provide below.

☐ **My check payable to CBAC  
for \$\_\_\_\_\_ is enclosed.**

Name \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

☐ I am also an artist.

Media: ☐ Visual Artist ☐ Filmmaker  
☐ Literary ☐ Design  
☐ Musician ☐ Dance  
☐ Theater ☐ Fiber  
☐ Sculpture ☐ Photography  
☐ Other: \_\_\_\_\_

**CBAC**  
Chequamegon Bay ARTS Council

[www.cbayarts.org](http://www.cbayarts.org)

P.O. Box 25, Washburn, WI 54891

**Questions:** Call CBAC President  
Joanne Meierhofer at (715) 685-2350

## Mission: What We Do

The **Chequamegon Bay Arts Council** is a non-profit member organization that supports, develops, and promotes art and artists in northern Wisconsin. CBAC was established in 1981 and accomplishes this mission by providing:

- grants and scholarships in support of artistic development, creation, and presentation;
- communication with members and the public through various media;
- art exhibitions, workshops, and special events, including annual fund raising and membership activities designed to enable us to meet our goals.

## Vision: What We Want

To assure that residents and visitors have access to art's enriching possibilities.

## Values: Why We Do It

Because we believe that:

- the arts enrich lives, promote community, foster creativity and showcase diverse cultural perspectives in positive ways;
- the arts foster understanding of our unique place through time;
- artists need assistance to grow, so our organization invests in the future of the arts.



P.O. Box 25, Washburn, WI 54891

## Artifacts

**Apply for an Artistic Development Grant!**  
**Apply for a college scholarship!**

VISIT [WWW.CBAYARTS.ORG](http://WWW.CBAYARTS.ORG) and  
LIKE US ON FACEBOOK

**Recipients of CBAC's 2022 Arts Initiative Grants will be announced on the Facebook page and in an email message by mid-March.**

## HIGH SCHOOL SENIOR\$

ATTENTION!

**If a \$1,000 scholarship from CBAC would help you to reach your artistic career goal, answer the following four questions to see if you qualify.**

1. Do you reside and attend high school in Ashland County or Bayfield County?
2. Are you planning to enroll in a higher education course of study leading to a career in visual, literary, or performing arts?
3. Could you get a couple of teachers to say something nice about you?
4. Can you provide a sample of your art, performance, or writing?

Then go to <http://www.cbayarts.org/scholarships.html> to review the requirements and download an application. **Completed applications are due by April 30, 2022.** You are going to get very busy as graduation approaches, so get working on this as soon as possible. Don't miss out on this opportunity. It's easier money than shoveling sidewalks or babysitting, and there is no penalty for getting your application in early! — *LeeAnn Frey*